



Instructions:

1. Please download this form.
2. Complete form and save as follows VS2B2 Applicant FIRST LAST (ex: VS2B2 Application Jane Doe)
3. Email the completed form as an attachment to vetsupport@sbsd.virginia.gov no later **FRIDAY, SEPT. 12, 2025, 5:00PM.**

THE VIRGINIA SHE SERVED BUSINESS BUILDER (VS2B2) APPLICATION

These questions are designed to evaluate applicants' business acumen and military background, helping to build a well-rounded cohort of women veterans and spouses with diverse experiences and entrepreneurial goals.

Personal Identifiable Information:

1. Name (First and Last)

2. Address (Applicant Address)

3. Phone Number (Best Contact Number)

4. Email Address (Personal)

5. Are you a woman veteran

6. Are you the woman spouse of an Active-duty service member?

7. Are you the woman spouse of an Active-duty reservist member?

8. Are you the woman spouse of a Virginia Veteran?

9. Which branch of the military are you associated with?

10. If you answered yes to any of the above four questions, are you able to provide proof of service or your spouse's veteran status? (Yes/No) If no, please explain.

Business Information (as applicable):

1. Business Name

2. Business Address

3. Business Email address

4. Business Webpage

5. Business Phone Number

6. What percentage of ownership do you have of this business?

Application Essay Questions:

1. What inspired you to start your own business?

2. How long have you been the owner of this business?

3. Please provide a brief overview of your business journey, including any significant milestones or achievements.

4. How does your business differentiate itself from competitors in the industry?

5. What products or services does your business offer?

6. Please describe the target market or audience for your products/services.

7. Did your business generate any revenue or growth over the past year? If yes, please explain.

8. What are the main challenges you've faced as a business owner, and how have you overcome them?

9. Have you received any recognition or awards for your business or entrepreneurial efforts?

10. How do you plan to leverage participation in this cohort to further grow or improve your business?

11. What was your role or specialty during your military service? (as applicable)

12. How do you measure success in your business, and what milestones are you working towards?

13. Are you a member of any veteran-focused organizations or networks? If yes, which ones?

14. How do you plan to give back or contribute to the veteran community through your business?

15. Are you able to provide proof of business ownership, such as a business registration (SCC Registration, Business License) or tax document? If no, please explain.

16. Have you participated in any other business development programs or cohorts in the past? If yes, please explain.

17. Is there anything else you would like the selection committee to know about you or your business?